# **BRILLIANT**GOVERNANCE

#### **2020 Broadcasts**

#### January

- Governance Guidelines for CEO/ED Staff Relations
- Board's Role In CEO/ED Goal Setting

With R. Craig and Beth E. Chase



## Legal Disclaimer

The information contained herein is for education and informational purposes only and not for the purpose of providing legal advice. You should contact your attorney to obtain advice with respect to any issue or problem. The opinions expressed herein are the opinions of Chase Advancement Inc. No warranty is made as to the accuracy of any information.

#### 2019 BRILLIANT GOVERNANCE REPLAYS









RECRUITMENT PLAN













# Governance Guidelines for CEO/ED Staff Relations

- 1) Board is responsible for the hiring, supervising and releasing of the CEO/ED only.
- 2) CEO/ED is responsible for the hiring, supervising and releasing of all staff.
- 3) CEO/ED may seek the collective wisdom of the board regarding staff, but Board should always leave staff decisions up to the CEO/ED.



# Governance Guidelines for CEO/ED Staff Relations (cont.)

- 4) CEO/ED as a corporate officer.
- 5) CEO/ED mentioned in the bylaws with summary of duties.
- 6) Hiring, supervising and releasing should be included in CEO/ED job description.



## Board's Role In CEO/ED Goals

Approving Annual Directional Statement.





## Board's Role In CEO/ED Goals

Holding CEO/ED accountable at board meetings for status of goals.





## Board's Role In CEO/ED Goals

Use the Annual Directional Statement as foundation for performance reviews.





### 8 Week Live – 8 Modules 2020 Board Governance Update

Every Monday, starting March 2 at 5pm Ending April 20 Will be recorded



### 8 Modules

- 1. Spiritual Issues Facing Boards of Directors
  - the mission against your mission
  - the top schemes of the devil against boards
- 2. The Non-Profit Corporation Rules
  - legal documents
  - your protections and responsibilities
- 3. Conflict Resolutions Principles
  - protect your organization from internal conflict



### 8 Modules

- 4. How To Recruit and On-Board New Board Members
  - protect the board from the wrong person
  - how to keep the right board members
- 5. Understand The Board Structure & Roles
  - role of board officers
  - role of CEO/ED
- 6. Corporate Architecture
  - mission statement
  - four departments



### 8 Modules

- 7. How To Protect Yourself From Personal Liability
  - the corporate veil protections
  - the board member's fiduciary duties
- 8. Key Responsibilities Of The Board
  - what does and does not need board approval
  - fundraising duties



#### Interested?

# Cost \$97 Per Person or \$247 Per Organization Watch For Email With Invitation Space is Limited

# **BRILLIANT**GOVERNANCE

#### **2020 Broadcasts**

#### February

- Risks & Benefits: Multigenerational Board Members
- What Are Corporate Officers: What Do They Do

With R. Craig and Beth E. Chase